

Canada Data Communities of Practice Dashboard ?

Latest run date
March 20, 2025



Date

5/4/2023 3/11/2025

Community of Practice

All

Sentiment

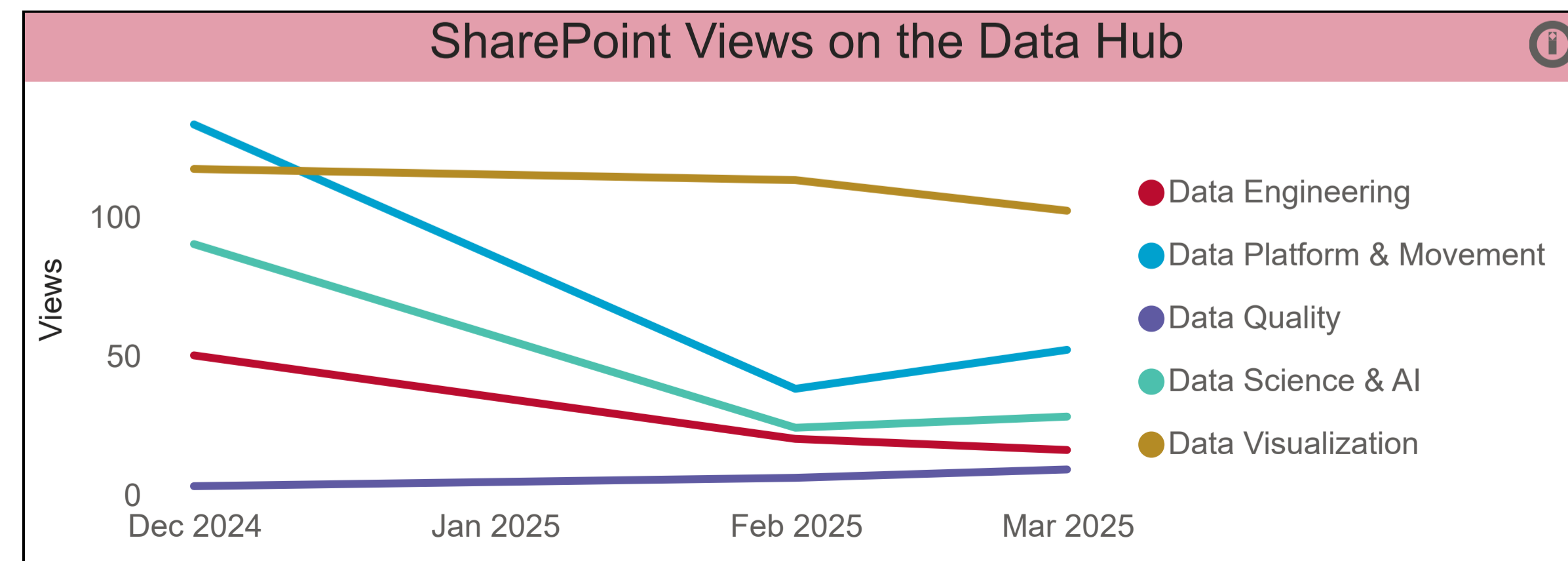
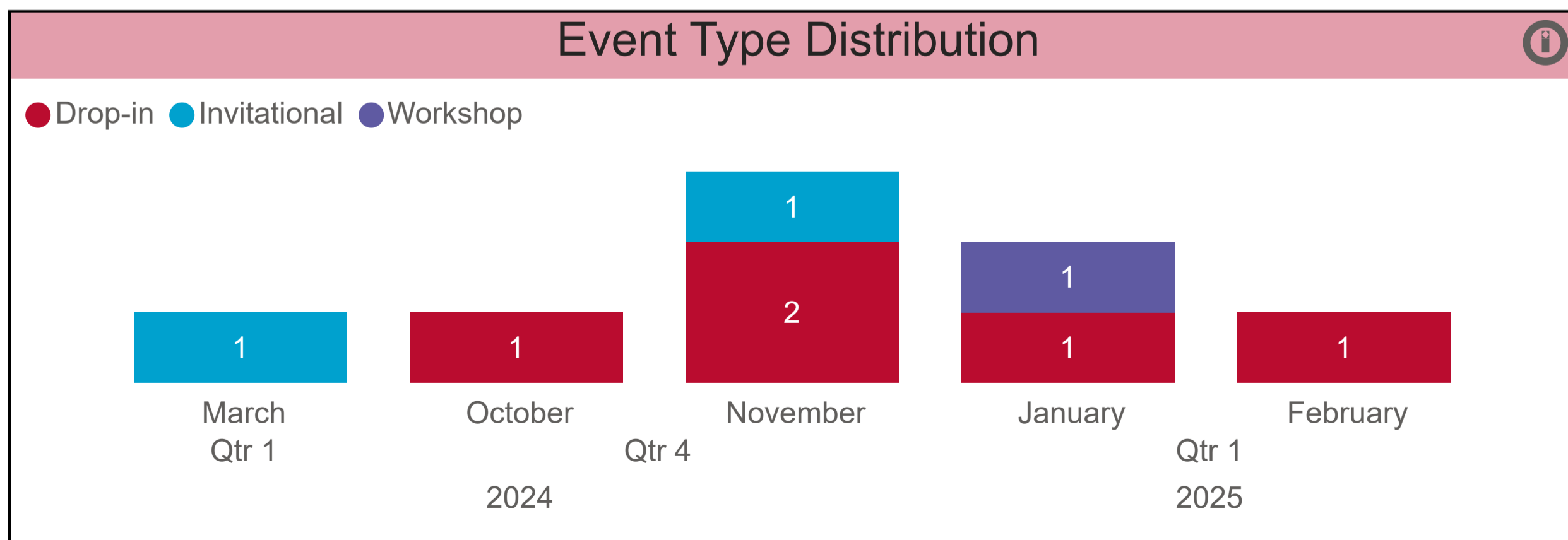
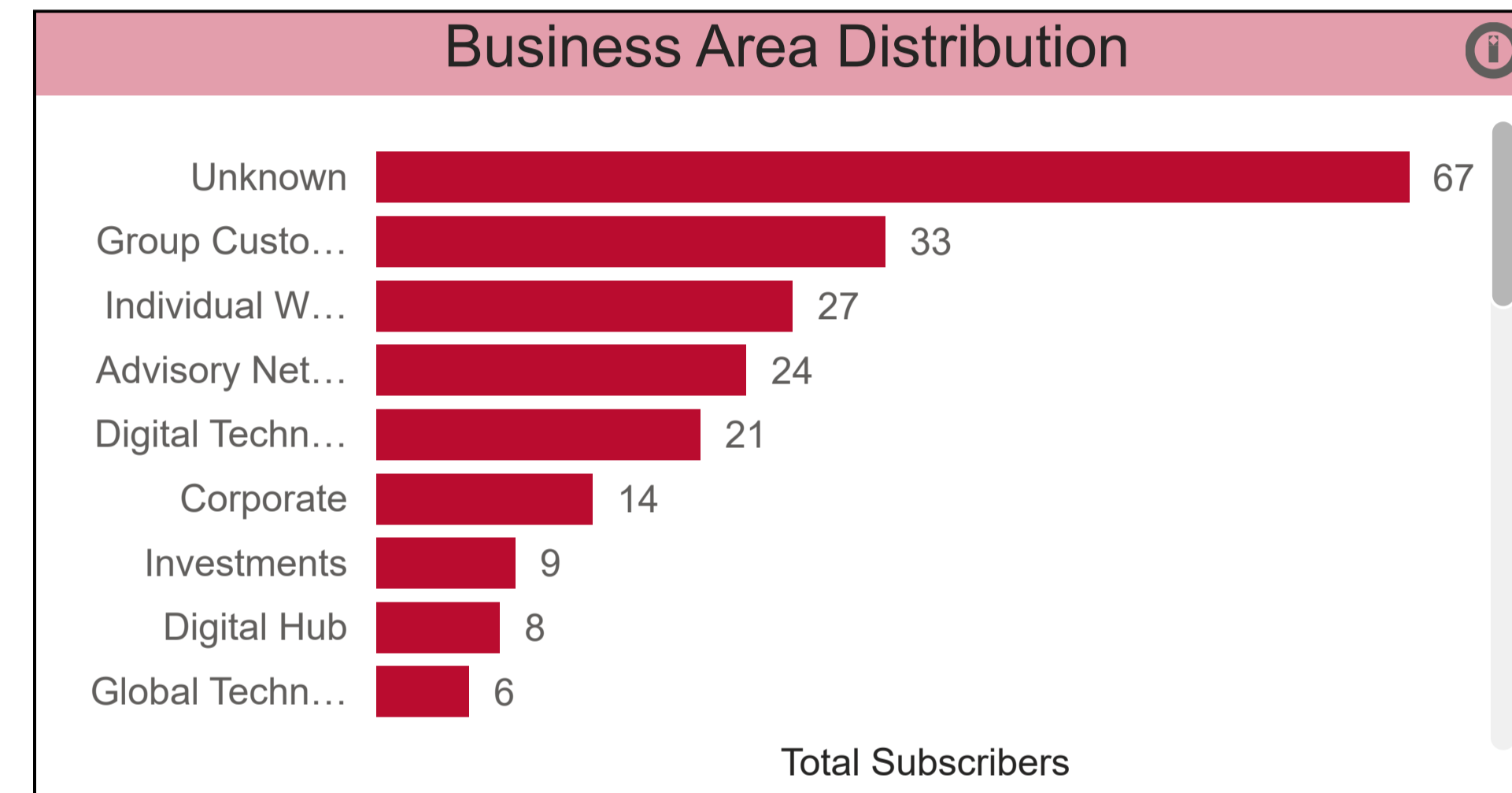
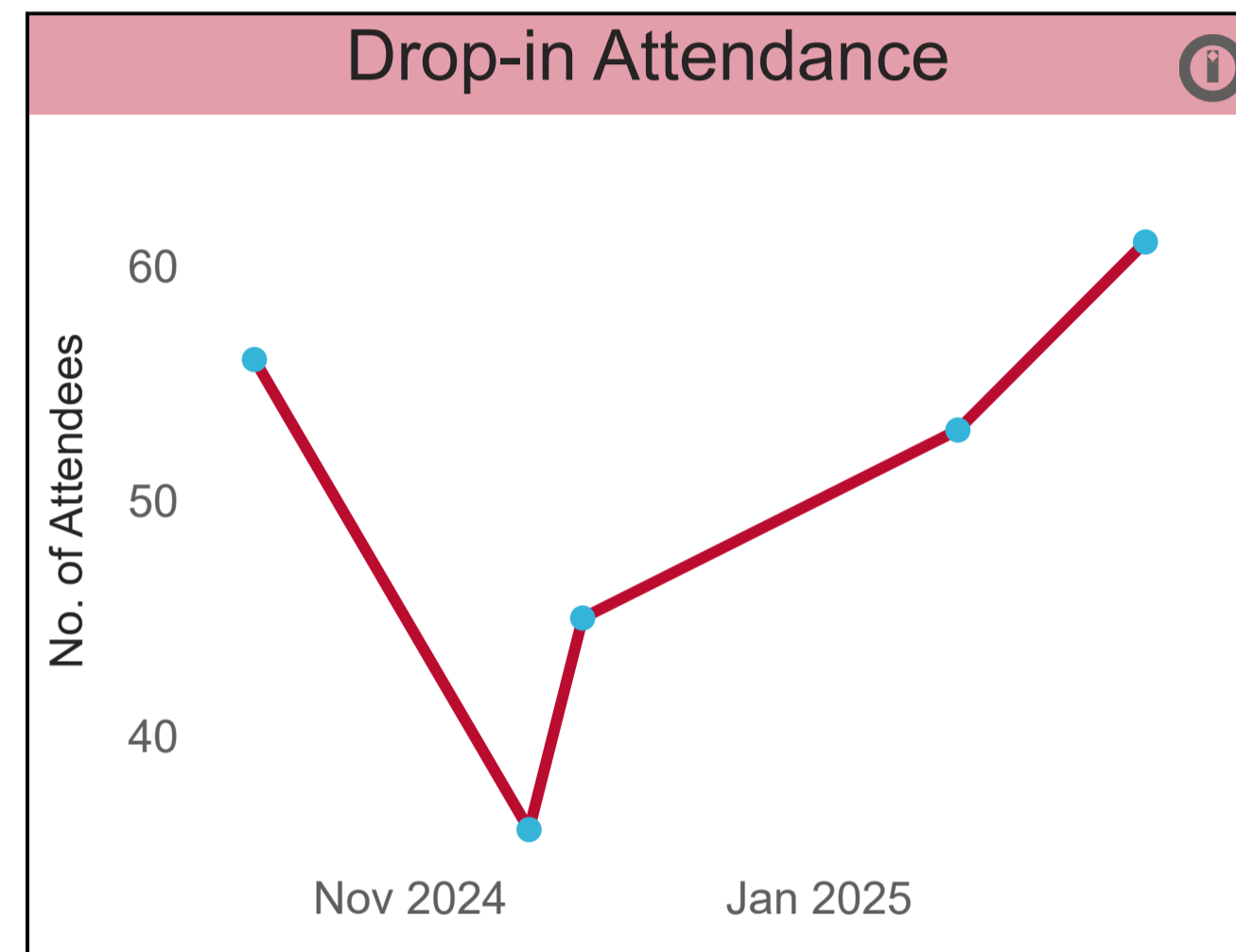
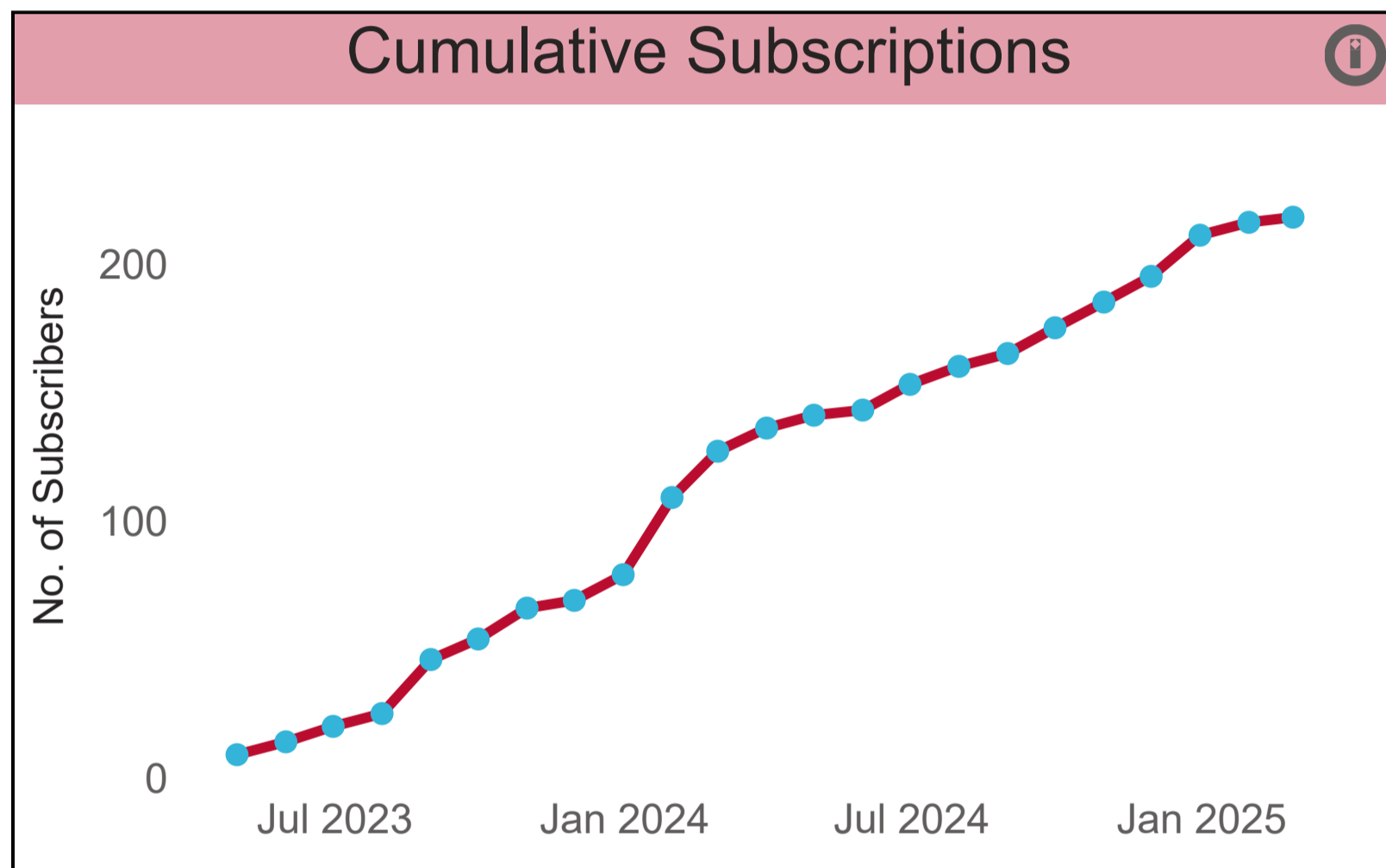
4.50

Attendance Ratio

0.79

Total Subscribers

218



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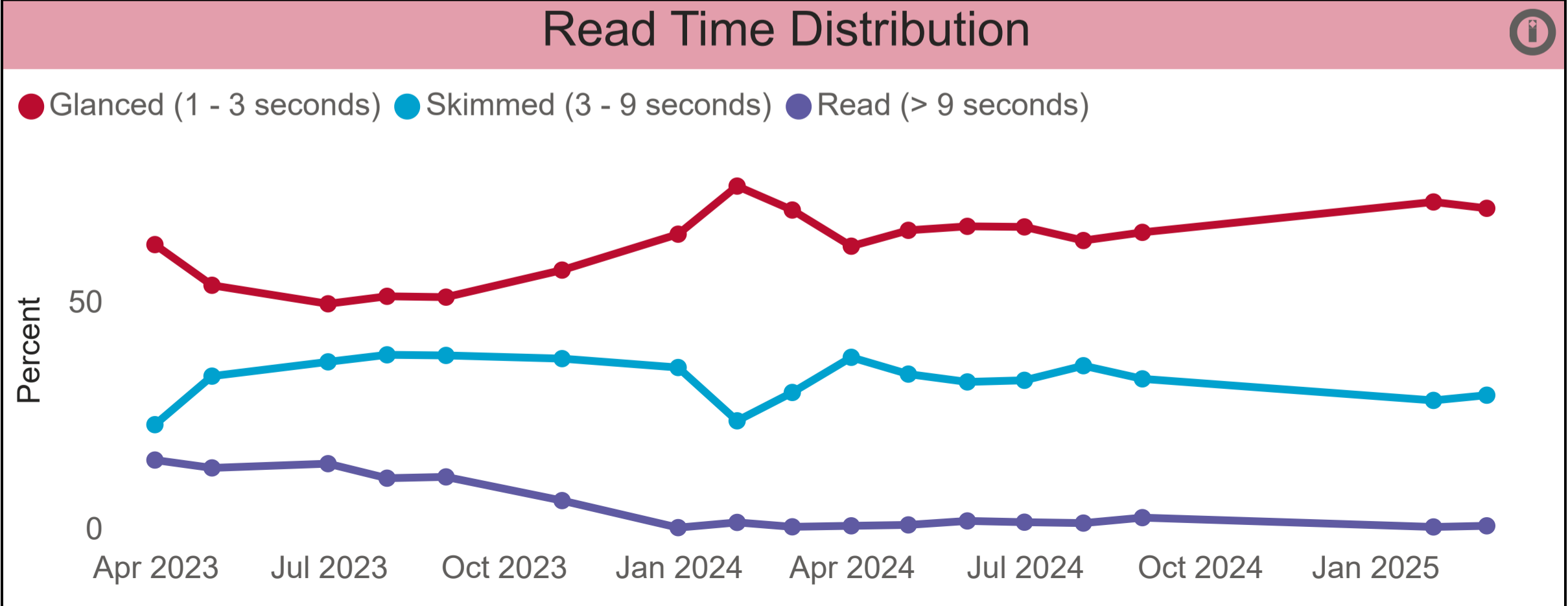
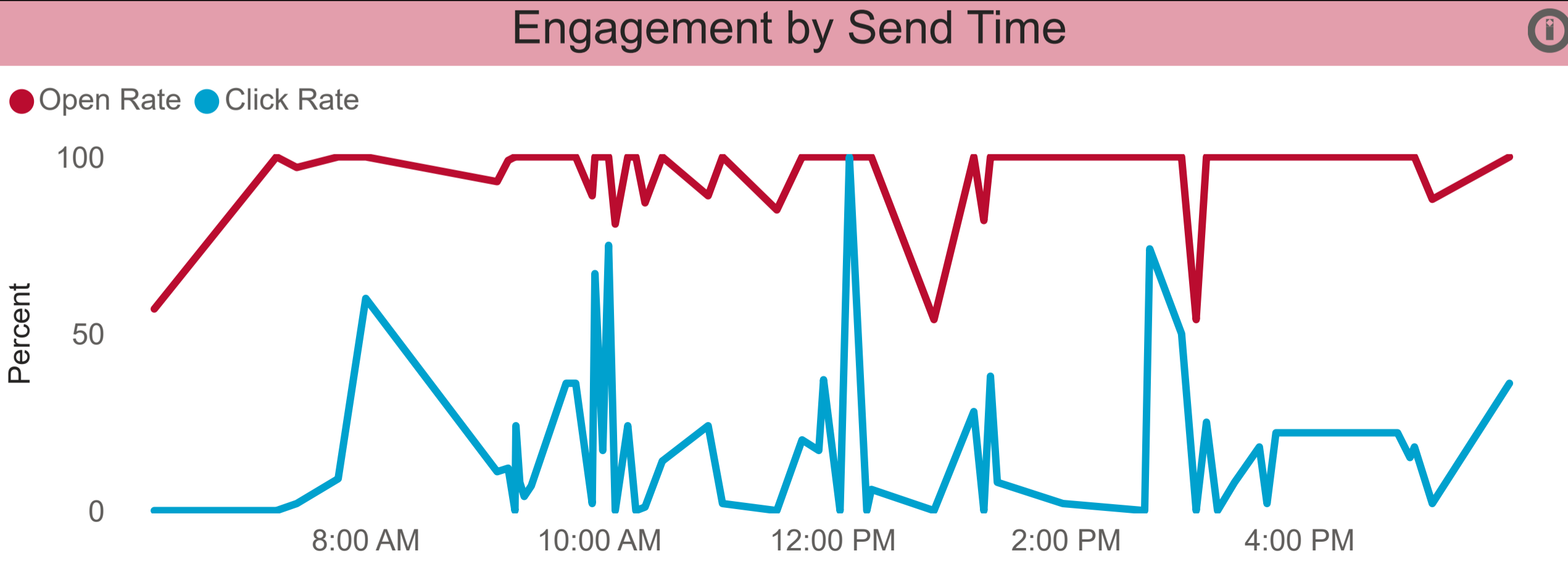
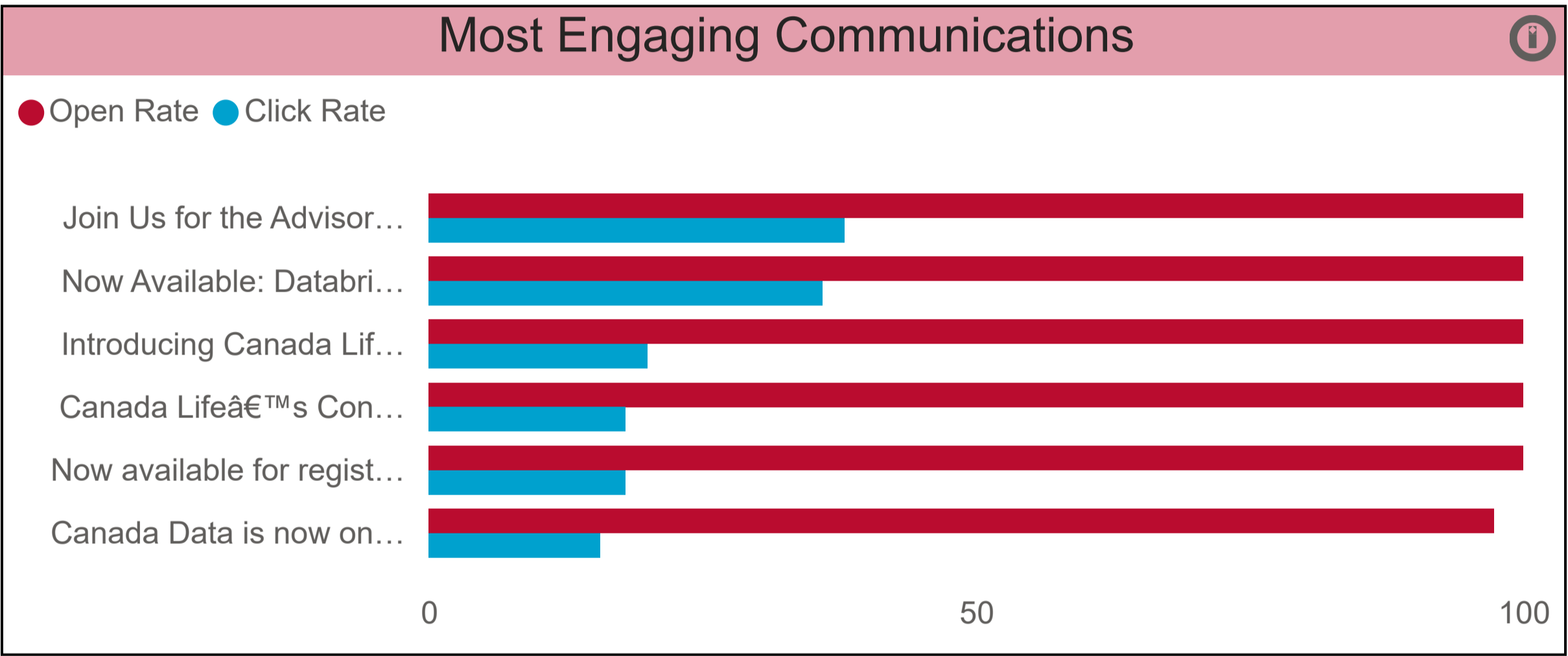
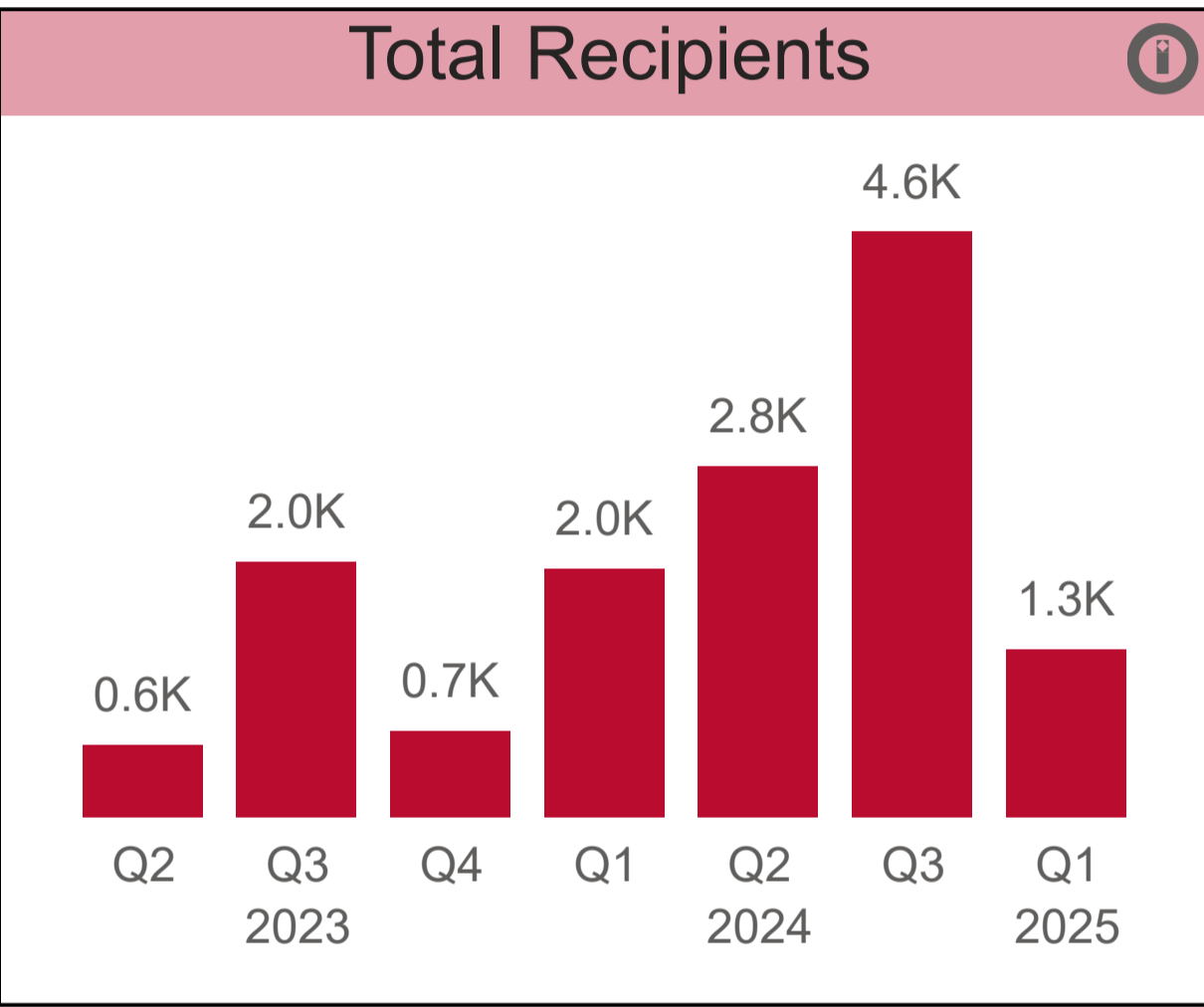
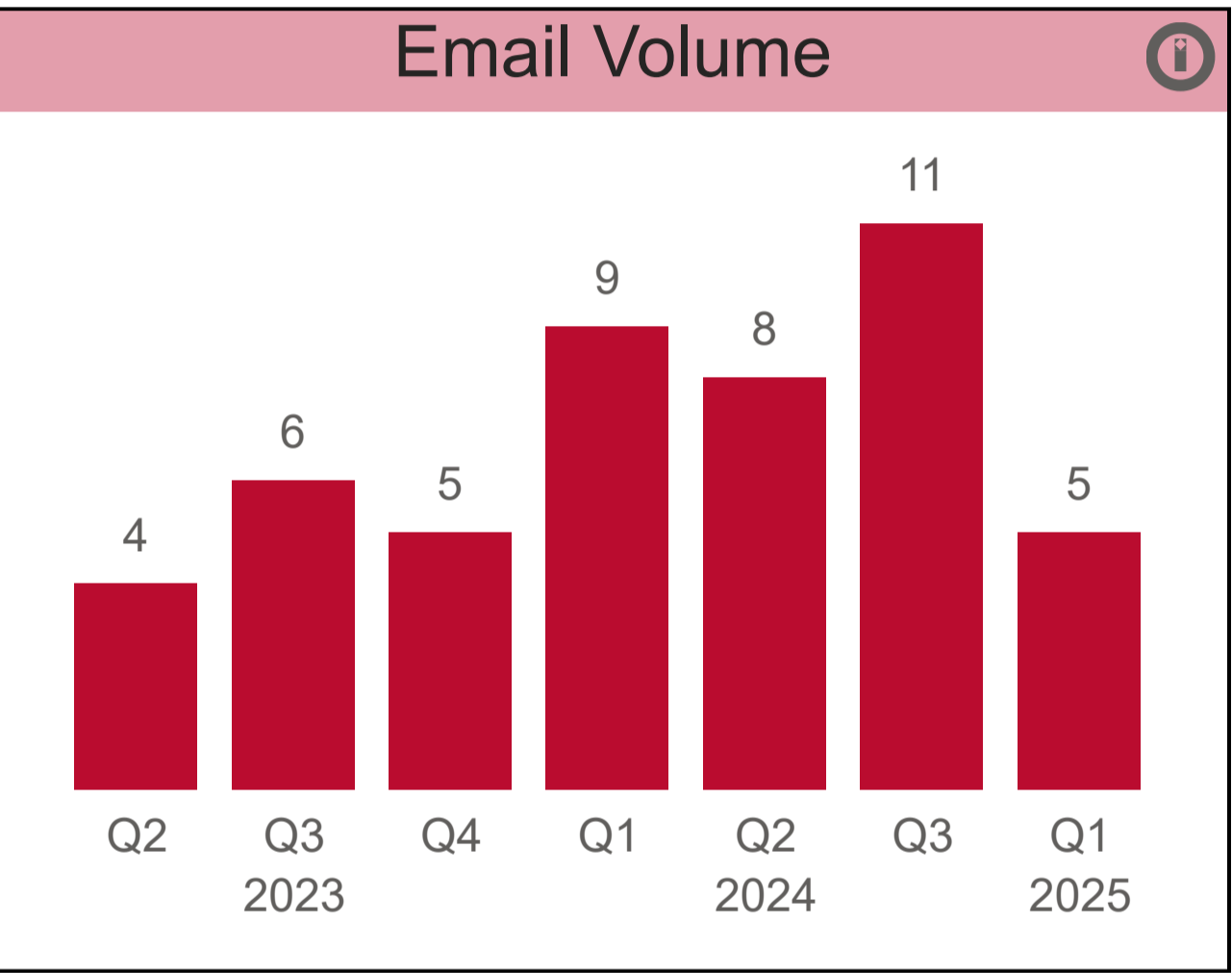
4/13/2023 3/11/2025

Open Rate ?

95.46%

Click Rate ?

23.98%



Canada Data Communities of Practice and Communications Dashboard

Latest run date
March 20, 2025



BI Asset Owner: Tom Fraser

Contact: Tom.Fraser@canadalife.com

Asset name: Canada Data Communities of Practice and Communications Dashboard

Description: The Communities of Practice Dashboard provides a visual representation of insights related to the activities of Canada Data's Communities of Practices. The Communications Dashboard presents detailed analytics on employee interaction and engagement with Canada Data's communication initiatives.

Data refresh cadence: Monthly

Data sourcing information:

- The Communications table data is extracted from ContactMonkey (under the Change Management team) and archived in the Canada Data Team's [CoP Dashboard directory](#). Learn more [here](#).
- The Events table data, which contains event-related information associated with the Communities of Practice, is recorded in the [CoP Events](#) spreadsheet.
- The SharePoint table data, which contains viewership information for each Community of Practice's SharePoint site on the Data Hub, is maintained in the [CoP SharePoint views](#) spreadsheet.
- The Subscriptions table data for the Communities of Practice come from the [Canada Data Communities of Practice Subscription Form](#) spreadsheet, which is updated automatically upon an employee's subscription to a Community of Practice via the [Canada Data: Communities of Practice Subscription Form](#) Microsoft Form.

Data transformation details:

- The Data Science Community of Practice was renamed to the Data Science & AI Community of Practice. As a result, users previously subscribed to the Data Science Community of Practice were transitioned to the Data Science & AI Community of Practice.
- The Click Rate is defined as the percentage of recipients who opened an email and subsequently clicked on a link included within that email. Emails without a provided link are excluded from this calculation.
- Users who did not designate their area of business have been categorized as 'Unknown' in the Business Area Distribution tile.

Asset security classification: Unrestricted

Description of tabs:

- **Communities of Practice tab:** Provides a comprehensive view of metrics related to the sentiment, attendance, subscriptions, engagement, demographics, and events associated with the activities within Canada Data's Communities of Practice. The users can filter the visuals by selecting specific date ranges or particular Communities of Practice.
- **Communications tab:** Provides a detailed overview of the performance metrics for internal email communications. It includes key information such as open rates, click rates, read time distribution, and overall engagement levels. Additionally, it visually represents the volume of emails and the average number of recipients from communications associated with the Canada Data Team. The users can filter the visuals by selecting specific date ranges.

Definitions:

- *Sentiment* is calculated from surveys distributed after a Canada Data Community of Practice event to collect participant feedback. Respondents rate the session on a scale of 1 to 5.
- *Attendance Ratio* is the proportion of people who RSVP'd and actually attended the event.
- *Open Rate* is the percentage of people who opened the email(s) from the Canada Data Team.
- *Click Rate* is the percentage of people who opened the email(s) and subsequently clicked on a link included within that email, from the Canada Data Team.
- *Most Engaging Communications* displays the most engaging communications with at least 200 recipients sent by the Canada Data Team.
- *Read Time Distribution* breaks down the behaviour of email recipients from the Canada Data Team.